



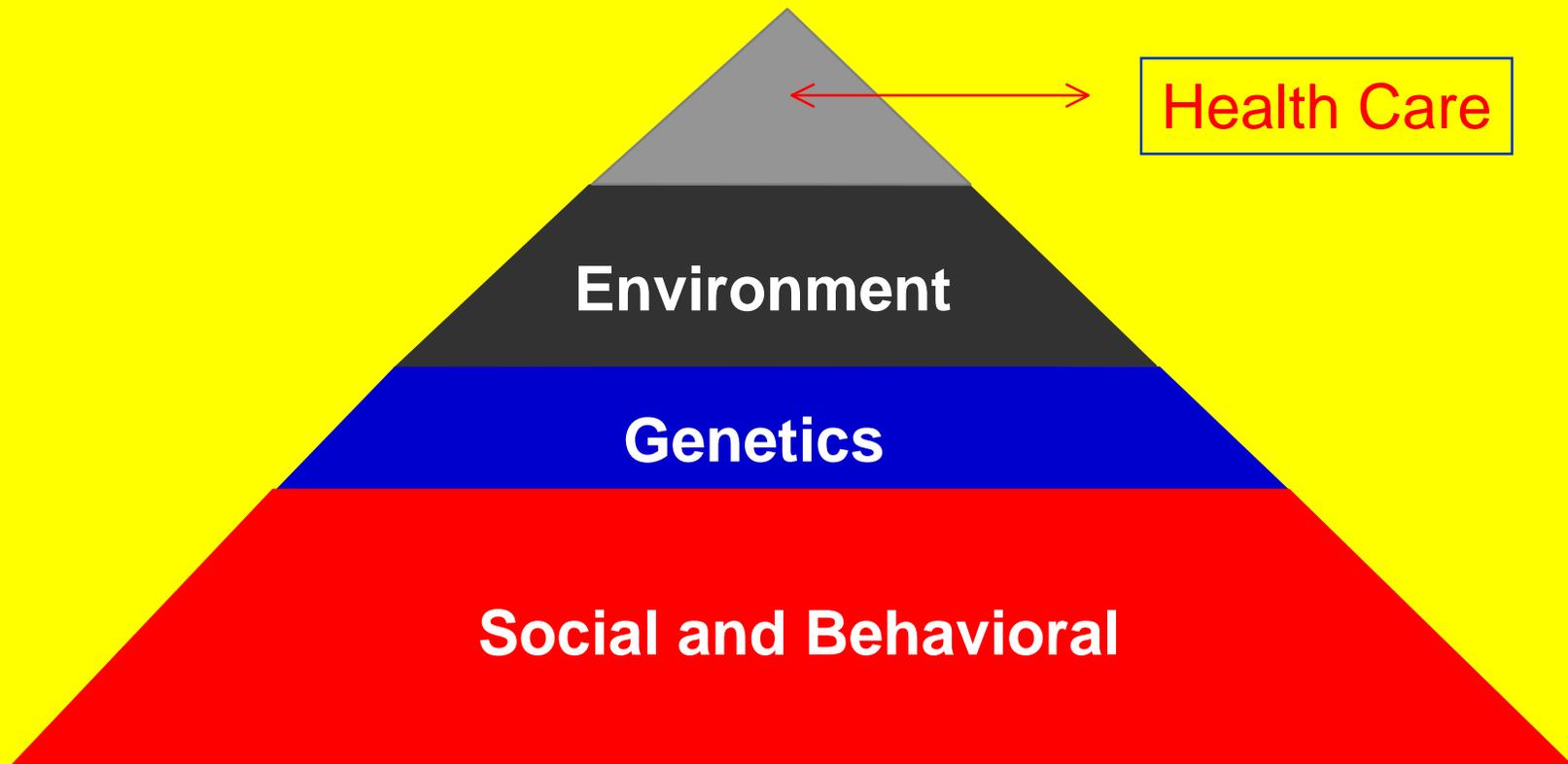
6 Ideas to.....
Improve the **NHII**

for the National Committee on Vital and Health Statistics

Linda Neuhauser, Dr. P.H.

University of California, Berkeley

Determinants of Health



Barriers to a Great NHII

- Narrow definition of ‘health’
- Weak links between personal, provider and community health domains
- Lack of multi-sector partnerships
- Inadequate content
- Lack of connections to local services
- Lack of guidance on searching the ‘Net’

Under-served Internet Users & Content

What they want

What's available

Practical local information

6%

Information at basic literacy level

1%

Content for non-English speakers

2%

Culturally-relevant information

1%

Adapted from "Online Content for Low Income & Underserved Americans," The Children's Partnership. March 2000

AMERICANS POTENTIALLY UNDERSERVED BECAUSE OF INTERNET CONTENT BARRIERS

Type of Internet Barrier	Number Affected
Lack of local information	21 million
Literacy	44 million
Language	32 million
Lack of cultural diversity	26 million
Disability access	30 million

Adapted from "Online Content for Low Income & Under-served Americans," The Children's Partnership. March 2000

6 Federal Actions to Improve the NHII

1. Develop national portals to encompass broad health and wellness information
 2. Link information to local service connections across the USA
 3. Involve communities in developing local HII information
 4. Ensure content is 'universally usable'
 5. Provide guidance on using the NHII
- and.....



Let the **USERS**
Design the Content



UC BERKELEY Wellness Online

User - Designed Content



by families

by parents

by people with disabilities

